

ACADEMIC PROFILE OF FACULTY MEMBER

1. Name: **Dr. Amit Joshi.**
2. Designation: **Associate Professor.**
3. Qualification: **Ph.D., MBA, B.Sc.**
4. Area of Specialisation/Research Field: **Marketing, Strategic Management, Knowledge Mgmt.**
5. Awards/Recognition: --
6. Number of Research Projects: --
7. Number of Ph.Ds awarded: 05
8. Number of candidates working for Ph.D : 04
9. Publications:

i. Books: --

S.No.	Co-Authors	Title	Publisher	Year of Publication
1	Deepak Singh Negi (Chapter in Book)	The Tourist Market in Uttarakhand: Divide & Rule	“Tourism & Himalayan Biodiversity”, Transmedia Publication, Srinagar, Garhwal, India. pp 323-327 ISBN:978-81-904778-0-2	2007

ii. Research Articles Published /Workshops/Conferences:

- a. Amit Joshi et al (2013), ‘Management Education in India: The Rise and the Fall (A critical review of management education system in the recent decade) Excel International Journal of Multidisciplinary Management Studies (EIJMMS), Volume 3 (3), March 2013.
- b. Workshop on “Developing Innovative teaching, Learning and Assessment Methods to Improve Student Outcomes” September 12-13, 2013 by University of Cumbria at AMA International University, Bahrain.
- c. Amit Joshi et al (2012), “Agriculture Marketing in India: Perceptions and Practices”, published in Proceedings of National Seminar on *Status, Issues and Challenges of Agricultural Marketing in Mountain States of the Country*, 2012, pp 85-95.
- d. ‘Role of NGOs in Eradication of Rural Poverty through Women Empowerment: Case study of MATREE Tonk District of Rajasthan’, International Journal of Trends in Economics, Management & Technology, Vol 2 Issue 1, pp 33-36.
- e. Saurabh Joshi, Priya Grover, Amit Joshi (2013), ‘Changing Parameters of Customer-Bank Relationship in the light of Electronic Banking System, Arth Prabandh: A journal of Economics & Management, Vol. 2, Issue 1, January 2013, pp 46-65
- f. Rajiv Singh & Amit Joshi, (2013), ‘Role of WTO Subsidy Policies on ASEAN Agricultural Production’, Elixir Prod. Mgmt. 54 (2013) 12400-12408
- g. Amit Joshi et al (2012), ‘Potential of tourism in a young Himalayan Indian state’, Proceedings of the 1st International Symposium on Business, Economics and Financial Applications (ISBEFA 2012), June 1-2, Kefalonia, Greece (invited speaker) .
- h. Rajeev Singh & Amit Joshi (2012), ‘Impact of WTO Policies on Agricultural Production: Effects of Subsidies (With Reference to South East Asian Countries), Elixir International Business Management. 43 (2012) 6955-6959.
- i. Amit Joshi et al (2011), ‘Agriculture Marketing in India: Perceptions & Practices’, Proceedings of the National Seminar on “Status Issues & Challenges of Agriculture

Marketing in Mountain States of the Country”, organized by Kumaun University, Nainital, India in association with Indian Society of Agriculture Marketing, June 3-4, 2011, Nainital, India (invited speaker)

- j. Amit Joshi (2011), ‘Product Development: Points to Ponder’, Proceedings of the 2011 International Conference on e-Commerce, e-Administration, e-Society, e-Education & e-Technology, organized by International Business Academics Consortium (IBAC) & Knowledge association of Taiwan, ISSN 2074-5710, January 18-20, 2011, Tokyo, Japan (invited speaker)
- k. Amit Joshi et al (2011), ‘Green Banking: Initiatives by Financial Institutions Towards Environmental Reformation’, The International Journal of Professional Management, Volume 2, Issue 1, ISSN 2042-2342
- l. Amit Joshi et al (2010), ‘Globalization: A Threat to Indigenous Economy’, Proceedings of the International Conference on Globalization and Economic Asymmetries in International Trade and Development, organized by Indian Institute of Management, Lucknow in association with ‘Athenian Policy Forum’, December 16-18, 2010, Noida Campus, India (invited speaker)
- m. Amit Joshi et al (2010), ‘Comparison Between Working Capital Management of Public & Private Sector Enterprises: Discussion based on comparative case studies of TISCO & RINL’, Global journal of Finance and Management (GJFM). Print ISSN 0975-6477 Online ISSN 0976-4798, Volume 2 Number 2 (2010), pp173-187 <http://www.ripublication.com/Volume/gjfmv2n2.htm>.
- n. Amit Joshi & Deepak Singh Negi (2007), “The Tourist Market in Uttarakhand: Divide & Rule”, Chapter in edited book “Tourism & Himalayan Biodiversity”, Transmedia Publication, Srinagar, Garhwal, India. pp 323-327 ISBN:978-81-904778-0-2.
- o. Amit Joshi et al (2000) “E-Commerce & Globalization” *Paradigm*, ISSN: 0971-8907
- p. Workshops on “Effective Program Design & Evaluation” & “Classroom Management” organized by the Technical & Vocational Training Corporation, Kingdom of Saudi Arabia, January 26, 27, and February 4, 5, 2009 respectively.
- q. Refereed conference proceedings - *National Seminar on ‘WTO & Allied Issues held at the Indian Institute of Foreign Trade, New Delhi, India*. Primary author ‘WTO: Agreements To Make The World A Better Place’
- r. Contributed a paper titled ‘ The Tourist Market: Divide & Rule’ at the International Seminar organized by Bundelkhand University, India
- s. Contributed two papers titled ‘Internet Marketing-Challenges to Advertising’ and ‘E-Commerce & Globalization’ at the International Seminar on ‘Marketing on Internet’ organized by Invertis Institute of Management, India
- t. Contributed two papers titled ‘Service Marketing in IT Perspective’ and ‘Business in the New Millennium’ at an All India Conference ‘Marketing Summit-2000 – Excellence Through IT Applications’ organized by Birla Institute of Technology, Mesra, Ranchi, India.
- u. Contributed a paper titled ‘Developmental Communication: Back To The Basics’ for the International Conference on Communication and Development organized by Banaras Hindu University, Varanasi, India.
- v. Orientation Programme sponsored by the University Grants Commission, India and organized by the Academic Staff College, Kumaun University, Nainital, India (awarded grade ‘A’).
- w. Induction Training Programme sponsored by the All India Council for Technical Education, New Delhi & University Grants Commission and organized by Aligarh Muslim University, Aligarh, India.
- x. Refresher Course in management organized by Rohilkhand University, Bareilly & sponsored by the University Grants Commission, India
- y. Participated in a special training programme on ‘Future Power Systems & IT intervention’ conducted by the National Power Training Institute, Ministry of Power, Government of India.
- aa. Participated in a workshop on ‘Intellectual Property Rights and Issues Related to World Trade’ sponsored by the Ministry of Human Resource Development (MHRD), Government of India.

bb. Participated in a seminar on 'Higher Education in Uttaranchal' and presented a paper 'Role of Universities in Higher Education'.

Conference/Seminar

10. organised: --

S.No.	Status as Organizer	Title of the conference/ seminar	Year and Dates
1	Organizing Member	Status Issue and Challenges of Agriculture Marketing, organised by, ISOAM Nagpur.	June 2011

Academic/Administrative Position

11. Held: --

S.No.	Chairman/ Member/ Secretary	Committee/ Board	Year (From-To)
1	Member	Executive Council	2011-2012

12. Membership to professional Organisation/ Association: --

13. Any other information:

- August 23, 2007 to July31, 2009: Lecturer with the Royal Commission, **Kingdom of Saudi Arabia**.
- 2009 to July 31, 2011: Senior Lecturer at the Department of Management, Faculty of Management and Human Resource Development (FPPSM), **Universiti Teknologi Malaysia (UTM)(www.utm.my), Johor Bahru, Malaysia**.
- **Diploma in Business Entrepreneurship** from **Entrepreneurship Development Institute of India**, Ahmedabad – sponsored by Friedrich – Naumann – Stiftung (FNSt), Germany and supported by National Science & Technology Entrepreneurship Development Board, Department of Science & Technology (DST), Government of India.

Amit Joshi
September, 2015