

Dr. Narendra Kumar

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➤ **ACADEMIC EXPERIENCE:**

- ❖ Working as Assistant Professor in the Department of Management Studies, Kumaun University Campus Bhimtal, Nainital, Uttarakhand, India.
- ❖ Assistant Professor at ICCMRT (Institute of Co-operative & Corporate Management, Research and Training, (A State Govt. undertaking), Indira Nagar, Lucknow, Uttar Pradesh.
- ❖ Assistant Professor in the Department of Business Management, H.N.B. Garhwal University, (A Central University), Srinagar Garhwal, Uttarakhand.

➤ **Professional & Academic Qualification:**

- ❖ Ph.D. (Management) from Kumaun University, Nainital.
- ❖ Qualified UGC-NET (Mgmt) June-2013 (Objective) & Dec-2010 (Descriptive).
- ❖ M.B.A. (Marketing) from U.P. Technical University, Lucknow.
- ❖ B.B.A. from C.C.S. University, Meerut.
- ❖ Senior Secondary and High School with C.B.S.E. from Kendriya Vidyalaya no-1, Calicut (Kozhikode), Kerala.

➤ **Teaching Areas:**

Entrepreneurship Development and Start-ups, Marketing Management, Customer Relationship Management, Management Concepts and Organization Behaviour, Marketing of Services.

(Narendra Kumar)